

# Returns to Tenure or Seniority?

S. Buhai<sup>1</sup>, M. Portela<sup>2</sup>, C. Teulings<sup>3</sup> and A. van Vuuren<sup>4</sup>

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<sup>1</sup>Aarhus School of Business, University of Aarhus

<sup>2</sup>University of Minho

<sup>3</sup>CPB Netherlands Bureau for Economic Policy Analysis and University of Amsterdam

<sup>4</sup>Free University Amsterdam

- Motivation/ Introduction / Intuition
- Theoretical model
- Data
- Empirical methodology and results
- Summary and concluding remarks

# Introduction (1)

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- Why is Pedro fired and his colleague Miguel is allowed to stay at the firm when the employer scales down employment, where again they do the same job, with the same skills?

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  - on top of the return to tenure as usually measured, there is return to seniority

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- Dynamic model of the firm with stochastic product demand and irreversible specific investments for each newly hired worker, e.g. Bentolila and Bertola (1990)=BB
  - labor demand follows a geometric random walk
  - hiring and firing of each worker can be considered separately of the hiring and firing of all other workers, transforming the firm level model into a model of an individual worker, e.g. Dixit (1989)

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  - When this wage schedule is properly set, the firm will pick the efficient employment level
  - Then, equally productive workers receive different wages, based only on their position in the layoff order, ie. Lars and Jens's situation

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  - guarantees firing efficiency, however hiring decisions are efficient if and only if cost and revenues of the specific investment are shared in the same proportions
  - elaborate our model under the assumption that the firm must pay for the full cost of the specific investment, so that any return to seniority implies sub-efficient hiring

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- LIFO layoff rule allows for a decentralisation of the bargaining process –as required in the absence of a union– leading to higher wages for senior workers.
  - the political process within a union would lead to a more egalitarian distribution of the rents among the workers, that is, to higher wages but a lower wage return to seniority.

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- worker reservation wage (eg. return to self-employment), constant, normalized to unity, in logs  $w^r = 0$

## Benchmark case: $l=0$

- labor demand can be adjusted costlessly at any time. Hence, subject to  $n_t = z_t - \eta p_t$ , maximize

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- $\pi > 0$  due to monopoly power of the firm at the product market; firm's price is constant over time, while its labor demand follows a random walk, ie, Gibrat's law

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- optimal policy of a firm: hire workers whenever  $p_t$  reaches a constant upper bound  $p^+ > \pi$  and to fire them whenever  $p_t$  reaches a lower bound  $p^- < \pi$





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- Index each worker by the log employment level of the firm at the date that the worker is hired: a worker hired at time  $h$  gets rank  $q$ ,  $q = n_h = z_h - \eta p^+$ . Her seniority index at time  $t$  is defined as  $n_t - q$ .

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  - Hence, the most senior worker has  $q = 0$ , and her seniority index is  $n_t - q = n_t$ , while the least senior worker at time  $t$  has  $q = n_t$ , and her seniority index is  $n_t - q = 0$ .

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  - can characterize the distribution of completed spells under this separation rule
- Bentolila and Bertola's (1990) model supplemented with a LIFO layoff rule corresponds therefore one-to-one with a simple model of individual job tenures: Buhai and Teulings (2006)

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  - However, if incumbents have some bargaining power: quasi rents of the specific investment might enable these workers to capture wages above the reservation wage
  - Following Kuhn and Robert, bargain simultaneously for a LIFO layoff rule and a wage schedule that grants higher wages to inframarginal workers

$$w(q, z_t) = \beta \cdot mr(q, z_t) + \omega = \frac{\beta}{\eta} (z_t - q) - \beta\pi + \omega$$

# Lifo and rent sharing (3)

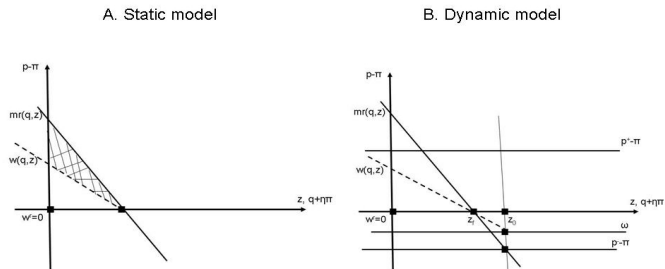


Figure: Static vs. dynamic framework

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- Smooth pasting: for small variations in  $z_t$  the worker remains



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- $\frac{\partial \omega}{\partial \mu} < 0$ : declining in the drift  $\mu$  since a higher drift raises expected future revenues
- $\frac{\partial \omega}{\partial \sigma} < 0$ : declining in the variability of demand  $\sigma^2$ , since a higher variability raises the option value of hoping for a future increase in the surplus

# Firm's optimization problem (1)

- $F(n_t - z_t)$  be the asset value of the firm for the  $N_t$ -th worker

$$\begin{aligned} \rho F(n_t - z_t) = & \exp[mr(z_t - n_t)] - \exp[w(z_t - n_t)] \\ & + \mu F'(n_t - z_t) + \frac{1}{2} \sigma^2 F''(n_t - z_t) \end{aligned}$$

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- Option value of hiring the  $N$ th worker at some future date:

$$G(n_t - z_t) = B^+ \exp[\lambda^+(z_t - n_t)]$$



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- Value matching and smooth pasting conditions:

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- The system of equations has a unique solution for  $p^+, p^-, B^+, B^-$  for which (i)  $p^+ - \pi > 0 > \omega > p^- - \pi, B^+ > 0, B^- > 0$ ; (ii)  $\frac{\partial B^+}{\partial \beta} < 0$ ; (iii)  $\frac{\partial p^+}{\partial \beta} > 0$ ; (iv)  $\frac{\partial p^-}{\partial \beta} < 0$ .

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  - cost of rationing that dissipate workers' surplus: workers as a group spoil their whole share in the quasi rents in wasteful unemployment.

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- Information on worker earnings, occupation, education, age; the firm's location, firm employment size, industry

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- (DK vs. PT institutional framework)



# Descriptive stats

**Table:** Descriptive Statistics Denmark 1980-2001, Portugal 1991-2000

	(1)	(2)	(3)	(4)	(5)	(6)
DK	22364083	2771627	6870869	301015	21.89	5.41
	.	.	.	.	(7.99)	(5.58)
PT	11420191	3211990	4268149	330270	3.68	8.43
	.	.	.	.	(2.52)	(8.61)
	(7)	(8)	(9)	(10)	(11)	(12)
DK	20.25	12.05	37.79	0.35	0.63	4.68
	(12.19)	(3.05)	(11.95)	.	(0.72)	(2.44)
PT	20.26	6.81	36.73	0.40	0.87	4.04
	(11.39)	(3.65)	(11.18)	.	(0.85)	(2.14)

(1) Observations, (2) Workers, (3) Spells, (4) Firms, (5) Average Real Hourly Wage (base year=2000, Euro equivalent), (6) Average Tenure, (7) Average Potential Experience, (8) Average Education, (9) Average Age, (10) Proportion of Women, (11) Average Relative Log Rank, (12) Average Log Firm Size

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- Gibrat's law: log firm size follows a random walk, in particular for large firms.
- Last-in-First-Out separation rule: the workers hired last, leave the firm first
- Return to seniority in wages: a worker's wages depends on her seniority in the firm, that is her tenure relative to that of her colleagues.

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$$\Delta n_{jt} = \delta_0 + \delta_1 Z_{jt} + \varepsilon_{jt}$$

- Second, following Bond et al (2005), use either OLS or the transformed Breitung and Meyer technique respectively:

$$n_{jt} = \beta n_{j,t-1} + u_{jt}$$

$$n_{jt} - n_{j1} = \beta(n_{j,t-1} - n_{j1}) + \varepsilon_{jt}$$

# Testing Gibrat's law: Results (1)

Table: 1st Gibrat's Law Test: Residual Autocovariances

Lag	Denmark		Portugal	
	all firms	large firms	all firms	large firms
0	0.1587 (0.0005)	0.0424 (0.0112)	0.1162 (0.0005)	0.0255 (0.0007)
1	-0.0030 (0.0002)	-0.00003 (0.0005)	0.0002 (0.0002)	-0.0001 (0.0003)
2	-0.0094 (0.0002)	-0.0008 (0.0003)	-0.0024 (0.0002)	0.0012 (0.0004)
3	-0.0020 (0.0002)	-0.0002 (0.0002)	-0.0013 (0.0002)	0.0006 (0.0003)
4	-0.0016 (0.0002)	-0.00004 (0.0002)	-0.0008 (0.0003)	0.0006 (0.0002)
N obs generating reg	1505926	79425	878919	66369



## Testing Gibrat's law: Results (2)

Table: 2nd Gibrat's Law Test: Unit Root Type Regressions

Coef	Denmark				Portugal			
	all firms		large firms		all firms		large firms	
	OLS	BM	OLS	BM	OLS	BM	OLS	BM
$\beta$	.9361 (.0003)	.9208 (.0006)	.9755 (.0012)	.9806 (.0030)	.9594 (.0004)	.9537 (.0009)	.9791 (.0011)	1.043 (.0030)
N obs	1505926		79425		878934		66340	
R <sup>2</sup>	0.87	0.70	0.95	0.82	0.91	0.66	0.96	0.84
MSE	0.42	0.43	0.21	0.21	0.36	0.36	0.17	0.17

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- $q_{ijt}$  is the 'seniority level, ie. log of number of workers employed in firm  $j(i, t)$  at time  $t$ , for at least as long as worker  $i$ ; for the most senior worker,  $q_{ijt} = 0$ , hence  $r_{ijt} = n_{ijt}$

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- $r_{ijt}$  reasonable proxy for  $z_t - q$ , since  $z_t$  is equal to  $n_t$ , up to a constant,  $\eta p$ , and except for the insulation of  $n_t$  from shocks in  $z_t$  when  $p^- < p_t < p^+$

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- Discrete-time mixed proportional hazard rate model

$$\theta(r_{ijt}, Z_{ijt}, T_{ijt}, v_i) = \frac{\exp(\beta r_{ijt} + \gamma Z_{ijt} + \psi_{T_{ijt}} + v_i)}{1 + \exp(\beta r_{ijt} + \gamma Z_{ijt} + \psi_{T_{ijt}} + v_i)}$$



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- $Z_{ijt}$  includes education, potential experience and indicators for region, industry and occupation.
- We exclude workers above 55; report separately for men and women; delete left-censored spells

# Testing LIFO: Results

Table: Main results LIFO test

	Denmark		Portugal	
	Males	Females	Males	Females
Logrank	-0.0577 (0.0019)	-0.0357 (0.0025)	-0.0549 (0.0054)	-0.0669 (0.0065)
Education	-0.1169 (0.0003)	-0.1267 (0.0005)	-0.1204 (0.0009)	-0.1446 (0.0012)
Experience	-0.0771 (0.0001)	-0.0732 (0.0001)	-0.0490 (0.0003)	-0.0656 (0.0004)
N obs	10788368	5990891	2118405	1488687

# Testing wage-seniority dependency (1)



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$$i_{jt} = \phi_{ij} + \psi_j + \mu_i + v_{ijt}$$

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- all kinds of reasons for  $\phi_{ij}$ ,  $\psi_j$ , and  $\mu_i$  to be correlated to  $T_{ijt}$ , see eg. Topel (1991) or Altonji and Williams (2005)
- solutions, if uninterested in the first order separate effect of  $T$  and  $X$ :

$$\text{FD: } \Delta w_{ijt} = \chi + \gamma + \delta \Delta r_{ijt} + \zeta \Delta n_{jt} + \Delta v_{ijt}$$

$$\text{FE: } \tilde{w}_{ijt} = (\chi + \gamma) \tilde{T}_{ijt} + \delta \tilde{r}_{ijt} + \zeta \tilde{n}_{jt} + \tilde{v}$$



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- Hence, we do both, and expect higher estimates for  $\delta$  and  $\zeta$  from using FE
- *In a LIFO-perfect world  $r_{ijt}$  and  $n_{jt}$  perfectly correlated within a job spell. Happily, LIFO does not apply strictly in the real world, which allows us separate identification of  $\delta$  and  $\zeta$  with FE and FD*

**Table:** Residual Autocovariances for Within-Job LogWage Innovations

Lag	Denmark	Portugal
0	0.0231 (0.00002)	0.0273 (0.00007)
1	-0.0043 (0.00001)	-0.0082 (0.00006)
2	-0.0006 (8.7e-06)	-0.0008 (0.00003)
3	-0.0003 (9.0e-06)	-0.0004 (0.00003)
4	-0.0003 (9.5e-06)	9.2e-06 (0.00003)
5	-0.00008	-0.00008
N obs generating reg	14907897	5758655

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- hence,  $\text{Var}(\Delta v_{ijt}) = \text{Var}(u_{ijt}) + 2\text{Var}(q_{ijt})$  and  $\text{Cov}(\Delta v_{ijt}, \Delta v_{ij,t-1}) = -\text{Var}(q_{ijt})$ , so that  $\text{Var}(u_{ijt}) = \text{Var}(\Delta v_{ijt}) + 2\text{Cov}(\Delta v_{ijt}, \Delta v_{ij,t-1})$

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- st. dev permanent shocks: 0.12 for DK and 0.10 for PT, in line with numbers found for US e.g. Buhai and Teulings (2006)

Table 6: FE and FD Wage Regressions for the Entire Private Sector in Denmark and Portugal

	Denmark				Portugal			
	FD1	FD2	FE1	FE2	FD1	FD2	FE1	FE2
logrank		.003*** (.0003)		.008*** (.0003)		.016*** (.0005)		.022*** (.0005)
logsize	.013*** (.0002)	.011*** (.0002)	.026*** (.0002)	.021*** (.0002)	.025*** (.0004)	.015*** (.0005)	.040*** (.0004)	.028*** (.0004)
tenure+exper	.047*** (.0002)	.045*** (.0002)	.010*** (.0001)	.007*** (.0002)	.068*** (.0005)	.065*** (.0005)	.059*** (.0002)	.055*** (.0002)
tenure <sup>2</sup>	.191*** (.002)	.199*** (.002)	-.052*** (.002)	-.036*** (.002)	-.086*** (.002)	-.069*** (.002)	-.083*** (.002)	-.067*** (.002)
tenure <sup>3</sup>	-.101*** (.001)	-.105*** (.001)	.014*** (.009)	.008*** (9.88e-07)	.027*** (.001)	.021*** (.001)	.024*** (.0007)	.019*** (.0007)
tenure <sup>4</sup>	.002*** (.0002)	.002*** (.0002)	-.0009*** (.0002)	-.0002 (.0002)	-.003*** (.0002)	-.002*** (.0002)	-.003*** (.00009)	-.002*** (.00009)
exper <sup>2</sup>	-.224*** (.002)	-.223*** (.002)	.099*** (.0006)	.100*** (.0006)	-.204*** (.004)	-.204*** (.004)	-.149*** (.002)	-.147*** (.002)
exper <sup>3</sup>	.039*** (.0007)	.039*** (.0007)	-.039*** (.0002)	-.039*** (.0002)	.043*** (.001)	.043*** (.001)	.030*** (.0007)	.029*** (.0007)
exper <sup>4</sup>	-.003*** (.00007)	-.003*** (.00007)	.004*** (.00002)	.004*** (.00002)	-.003*** (.0001)	-.003*** (.0001)	-.002*** (.00007)	-.002*** (.00007)
N obs	14907897		22364083		5758655		10743244	
Workers	2116307		277162		1752000		3092329	
Spells	3745050		6870869		1965560		4053649	
Firms	221106		301015		206361		322502	

# Returns to seniority within gender and education subgroups

Table 7: FE and FD Regressions by Gender and Education Rank Groups

	Denmark				Portugal			
	Gender Categories							
	Females		Males		Females		Males	
	FD	FE	FD	FE	FD	FE	FD	FE
logrank	.005*** (0.0004)	.005*** (0.0005)	.005*** (0.0004)	.010*** (0.0004)	.015*** (0.0007)	.019*** (0.0006)	.014*** (0.0007)	.019*** (0.0006)
logfsize	.002*** (0.0005)	.014*** (0.0005)	.014*** (0.0004)	.025*** (0.0004)	.015*** (0.0007)	.028*** (0.0006)	.019*** (0.0006)	.031*** (0.0006)
ten+exp	.032*** (0.0004)	.009*** (0.0002)	.052*** (0.0004)	.007*** (0.0002)	.053*** (0.0007)	.042*** (0.0005)	.080*** (0.0007)	.073*** (0.0005)
N obs	5049388	7745676	9858509	14618407	2300767	4353808	3457888	6389436
	Education Categories							
	HighEduc		LowEduc		HighEduc		LowEduc	
	FD	FE	FD	FE	FD	FE	FD	FE
logrank	.010*** (.0002)	.020*** (.0004)	.002*** (.0004)	-.002*** (.0004)	.029*** (.002)	.032*** (.002)	.013*** (.0005)	.016*** (.0005)
logfsize	.007*** (.0004)	.016*** (.0004)	.014*** (.0005)	.024*** (.0005)	.026*** (.002)	.026*** (.002)	.016*** (.0005)	.031*** (.0004)
(ten+exp)	.040*** (.0004)	.006*** (.0002)	.031*** (.0007)	.006*** (.0002)	.116*** (.002)	.099*** (.001)	.056*** (.0005)	.049*** (.0003)
N obs	9567345	14054988	5268672	8309095	259793	536920	5492034	10206324

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- *A return to seniority implies that a worker is to some extent shareholder in her own firm. Hence, it makes the link between labor economics and finance.*

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- With risk averse workers, efficiency can only be obtained when both investment and wages are contractible, such that the costs of investment are fully attributed to the firm and there is no seniority profile.
  - Other allocations assign part of the risky return to the risk averse player. In that sense, our estimation results indicate incompleteness in the insurance market.

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  - else, incumbents would have all reasons not to cooperate in the transfer of tacit knowledge to newly hired workers.

## Further research (1)

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  - contingent on our assumption that investment modelled as fixed amount and in one shot, at the beginning of the worker-firm relationship

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  - firm responds along two margins of adjustment, when the demand for its product goes up: first, it hires additional workers, and second, it expands the specific investment in its incumbent workforce
  - further legitimation for a LIFO rule, not as legal constraint, but as an efficient economic institution